

Optimum Design Associates Acquires RockSolid Design

Optimum Design Associates acquires RockSolid Design to expand Allegro service offerings and broaden its customer base.

October 1, 2008 For Immediate Release

PLEASANTON, CA -- The acquisition announced today of RockSolid Design, Inc. by Optimum Design Associates, Inc. (OPTIMUM) exponentially expands OPTIMUM's PCB services to its customers and makes it one of the biggest PCB design layout service providers in the country.

RockSolid Design of Mt. View, CA is the topmost PCB design service provider specializing in the Cadence Allegro design platform. OPTIMUM is an award winning service provider of printed circuit board (PCB) layout and quick turnaround Electronic Manufacturing Services (EMS), and the market leader in design services for the Mentor Graphics Expedition platform. The strategic acquisition expands OPTIMUM's current and future customer base of high technology electronic OEMs using the Allegro platform.

"I'm very excited to combine forces with RockSolid Design," said Nick Barbin, OPTIMUM President and CEO. "Together we are one of the premier PCB layout companies in the nation, a 'dream team' and dominant force within the design layout world. Thanks to this horizontal expansion of our service offering, OPTIMUM customers now enjoy substantially more Cadence design bandwidth."

Dana Bailey, President of RockSolid Design, added, "The combined company gives us the ability to extend leading-edge quick turn EMS services to our outstanding customer base. The synergy is terrific."

OPTIMUM purchased RockSolid Design's assets, intellectual property, and customer base. RockSolid Design's management team will remain in place to lead the new combined PCB layout division. Terms of the purchase were not disclosed.

About Optimum Design Associates

Optimum Design Associates is an ISO 9001:2000, industry leading provider of PCB layout, engineering, and turnkey electronic manufacturing services (EMS). Established in 1991, we continue to meet the challenge of creating complex, high-speed PCB designs for some of the world's leading high-tech firms. Our designers are highly skilled professionals, who are proficient with the latest tools and techniques in this fast-paced industry. We have offices in California and Australia that support all our services. For more information, visit <http://www.optimumdesign.com>

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